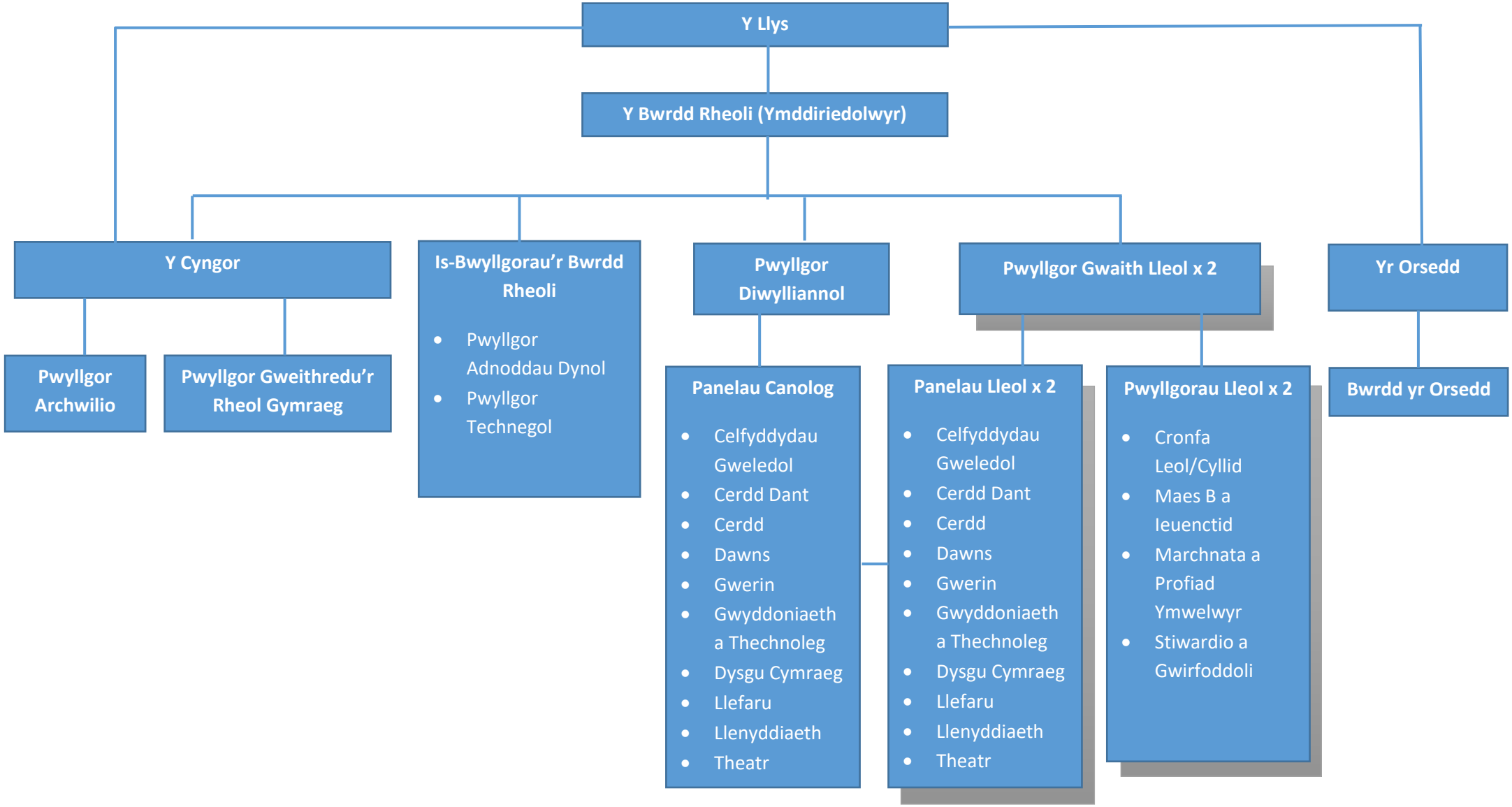Strwythur Llywodraethiant yr Eisteddfod